



JEFFREY MAHAN NAMED GENERAL MANAGER OF ENCANTADO, AN AUBERGE RESORT

MILL VALLEY, CALIF. (August 25, 2007) - Auberge Resorts today announced the appointment of Jeffrey Mahan as General Manager of its newest property, Encantado, located in Tesuque, N.M., just outside of Santa Fe. In his position, Mahan will be responsible for all aspects of the resort, which will include 65 casitas, a world-class spa, signature restaurant and lounge. The resort, resting upon the 57 acres of land formerly occupied by Rancho Encantado, is scheduled to open in Summer 2008.

“We are so delighted to welcome Jeff to the Auberge Resorts team,” said Mark Harmon, Principal & CEO of Auberge Resorts. “We are excited to introduce a luxury resort experience to the New Mexico area and, with his experience in the luxury hospitality niche specific to the region, Jeff is perfect to lead this project.”

Prior to joining Encantado, Mahan most recently served as General Manager of the AAA Four Diamond Award-winning property El Monte Sagrado Living Resort and Spa in Taos, N.M. His background speaks to more than twenty years in the luxury hospitality industry of New Mexico, with roles including Managing Director of Inn of the Anasazi in downtown Santa Fe and Vice President, Operations with Prairie Group LLC, where he worked with such prestigious properties as Hotel Hana-Maui and Savannah DeSoto Hilton. Mahan was also named 2007 “Innkeeper of the Year” by the New Mexico Lodgers Association.

For more information about Encantado, an Auberge Resort, please call 877-262-4666 or visit: www.encantadoresort.com.

[About Auberge Resorts](#)

Encantado is the newest property of Auberge Resorts, a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; and The Inn at Palmetto Bluff, South Carolina, with several others currently in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit [**www.aubergeresorts.com**](http://www.aubergeresorts.com).

#